



POWER VENDWORKS

SELF-SERVICE EXPERIENCES



How Venue Partnerships Work

A guide for prospective Power Vendworks venue partners

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This guide explains the journey from your first enquiry to installation and ongoing operation. We assess the location, discuss a suitable arrangement and record responsibilities in writing before a placement proceeds. Each installation depends on site suitability, confirmed equipment and an agreed contract.

1 Venue assessment and suitability review

Tell us your venue name, postcode, opening hours, approximate visitor numbers and machines of interest. Candy floss, balloon and popcorn machines can be considered individually or together. Other options can be discussed separately.

We review the proposed position with your site representative, using the Venue Assessment form to record findings and any actions needed before installation.

What we review	Why it matters
Visitors and demand	Visitor profile, seasonal patterns and evidence of likely demand help inform machine selection.
Space and access	The machine footprint, service clearances, delivery route and customer queues must suit the location.
Power and connectivity	The supply must match the selected equipment, with a suitable connection for card payments.
Site conditions	Weather exposure, ventilation, cleaning access, permissions and existing concessions can affect suitability.

The assessment outcome may be suitable, suitable subject to actions, further assessment required or unsuitable. Visitor numbers alone do not establish demand or guarantee sales.

2 Commercial discussions

We discuss the machine mix and whether a managed sales share, fixed site rent or machine rental suits your venue. Proposed prices, utilities, operating costs and the review period are considered before we prepare a site specific offer.

Commercial options for your venue

Arrangement	How the arrangement works
Managed sales share	Power Vendworks operates the agreed machines and pays the venue a proposed 12.5% of eligible sales. Reporting and payment dates are agreed in writing.
Fixed site rent	Power Vendworks pays the venue an agreed fee for an approved position and operates the machines. Rent, access and utilities are negotiated for the site.
Machine rental	The venue pays Power Vendworks an agreed rental for specified equipment. Stock, operation, cleaning and maintenance duties are allocated in the agreement.

For the proposed sales-share model, eligible sales are completed customer sales after refunds, cancellations and chargebacks, excluding any sales VAT due. Product costs, card fees and routine servicing costs are not deducted from this sales base. The final agreement confirms the calculation and payment terms.

3 Written agreement

Both parties review and sign a site specific agreement before installation. It identifies the contracting parties and records the approved machines, location, operating model and responsibilities.

The agreement should cover the term and trial review; commission or rent; sales reporting and payments; electricity and connectivity; access; stock and cleaning; food and product information where relevant; insurance; faults and refunds; damage or loss; and termination and removal arrangements.

Equipment availability, the installation timetable and any supplier lead times are confirmed separately. A placement date should only be agreed once outstanding site actions and required permissions have been resolved.

4 Installation planning and machine placement

We agree the delivery date, loading arrangements and route into the venue. The venue confirms that the approved position is ready, with the agreed supply and access arrangements in place. Machine dimensions and service clearances are checked against the confirmed model.

At installation, the agreed checks should include positioning and stability, safe access, payment connectivity and a test transaction or vend where appropriate. Customer instructions, refund contact details and relevant product information should be in place before trading begins.

The handover records the machine identity and location, condition, checks completed, keys or access controls, named contacts and any outstanding issues. Venue staff receive the guidance needed for their agreed duties. Opening to customers follows completion of the required checks.

5 Operational responsibilities and support

The following describes the proposed managed placement model. Responsibilities can differ for machine rental or other arrangements, so the signed agreement and service schedule determine who does what.

Activity	Proposed allocation
Stock and routine cleaning	Power Vendworks arranges replenishment and machine cleaning. The venue provides agreed access and keeps the surrounding customer area clear.
Servicing and faults	Power Vendworks arranges servicing and technical support. Venue staff report faults and follow the agreed isolation or out-of-service procedure.
Payments and refunds	Power Vendworks manages the payment system, sales records and refunds under the agreed process. Venue staff direct customers to the displayed contact.
Site and utilities	The venue maintains the agreed position, supply and access arrangements. Electricity charges, waste handling and other costs are set out in writing.
Food and product controls	The agreement allocates hygiene checks, cleaning records, ingredient or allergen information, storage and waste duties where applicable.

Reporting a fault or incident

Provide the venue name, machine identity, time, issue and any error message. If there is an immediate safety concern, prevent customer use and follow the agreed site procedure. Staff should not open, repair or reset equipment unless authorised and trained to do so. Support hours, response targets and emergency arrangements are confirmed before launch.

6 Review and continuation

We suggest an initial 12 to 16 week trading trial, subject to agreement. We review completed sales, machine availability, customer feedback and servicing requirements together. For a sales-share placement, the proposed monthly statement shows the agreed sales calculation and venue payment for each machine.

At review, both parties can discuss continuing, adjusting the product mix or position, or ending the placement under the agreed terms. Changes to prices, responsibilities or commercial terms should be recorded in writing. Removal arrangements must address safe access, final payments and any agreed reinstatement.

Start the conversation

Send your venue name, postcode, approximate visitor numbers and machines of interest to Philip Attarde at admin@release.ltd, or call 07443 560740 to discuss a site review.

This guide explains the proposed process. It does not create a placement agreement or guarantee availability, sales or income. Final terms and service commitments are confirmed in the signed agreement.